Top Adventures in Palm Springs While Attending ICSC@Western!

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Palm Springs is more than just the host city for the return of this year's ICSC@Western conference to the desert — it's a vibrant oasis filled with thrilling adventures, cultural treasures, and breathtaking natural beauty.

As a proud Platinum Sponsor of ICSC@Western, CAM Property Services is delighted to welcome all attendees and help you make the most of your visit. Whether you're looking to take a break from networking or extend your stay for a few extra days, Palm Springs offers a wealth of experiences to explore. Here's a curated list of must-see activities and attractions to elevate your visit:

1. Swing into Action at the ICSC Foundation Golf Tournament - Presented by CAM Property Services

Golf enthusiasts, this one's for you! As the Presenting Sponsor of the <u>ICSC</u> <u>Foundation Golf Tournament</u>, we invite you to tee off at one of Palm Springs' premier golf courses. This isn't just a chance to play golf; it's an incredible opportunity to network with fellow ICSC attendees against the backdrop of stunning desert scenery. Connect, collaborate, and enjoy a sunny day as you navigate the beautifully manicured greens and fairways.

2. Make a Splash at the PS Surf Club

Need a refreshing break from the conference? Head to the <u>PS Surf Club</u>, a newly renovated oasis that promises a day full of water adventures. Whether you're catching waves in the surf pool, floating lazily along the river, or enjoying the thrill of water slides, there's something for everyone. When hunger strikes, satisfy your cravings at the on-site Amala Restaurant, which offers a delicious range of dining options.

3. Dive into History at the Palm Springs Air Museum

For history buffs and aviation enthusiasts, the <u>Palm Springs Air Museum</u> is an unmissable destination. Home to one of the world's largest collections of flyable WWII aircraft, this museum is more than just a static display. Passionate volunteers bring the stories of these planes to life with engaging narratives that transport you back in time. It's a unique blend of education and inspiration that you won't find anywhere else.



4. Explore Art and Culture at the Palm Springs Art Museum

Palm Springs has a thriving arts scene, and the <u>Palm Springs Art Museum</u> is at its heart. From contemporary art and photography to Native American artifacts, the museum's diverse exhibits offer a world of inspiration and a quiet place for reflection. Whether you're an art connoisseur or just curious, this cultural gem is sure to leave a lasting impression.

5. Experience Native American Art and History at the Agua Caliente Cultural Plaza

For a deep dive into Native American culture and history, visit the Agua Caliente Cultural Plaza. The Agua Caliente Cultural Museum, located within the Plaza, features the 2,200-square-foot Changing Gallery, currently showcasing "For a Love of His People: The Photography of Horace Poolaw." This exhibition, running

from November 2023 through December 2024, presents the powerful work of Horace Poolaw (Kiowa, 1906-1984), who documented Native American life in the Southern Plains with a rare insider's perspective. His photographs capture everyday moments with depth and authenticity, offering a window into a world that many outsiders rarely see.

6. Immerse Yourself in Relaxation at the Spa at Sec-he

After a busy day of conference activities, nothing beats a rejuvenating experience at the <u>Spa at Sec-he</u>. Located within the Agua Caliente Cultural Plaza, this luxurious spa is known for its healing waters, cherished by the Agua Caliente Band of Cahuilla Indians for generations. Unwind in natural hot spring waters celebrated for their restorative properties, or indulge in a variety of spa treatments that blend traditional healing techniques with modern wellness practices. It's the perfect escape to relax, recharge, and restore your energy.

7. Taco Tuesday, Anyone?

When in Palm Springs, do as the locals do! If your conference schedule aligns with a Tuesday, don't miss out on Taco Tuesday at some of the city's best Mexican restaurants. Check out <u>El Patron</u> or <u>Tac/Quilas</u> for a laid-back experience with vibrant atmospheres and some of the most delicious tacos in town. It's the perfect way to unwind after a day of networking, enjoy great food, and soak up the local culture.



Make the Most of Your Time in Palm Springs!

Whether you're in Palm Springs for business, pleasure, or a mix of both, the city offers an incredible array of experiences for every taste. We hope this guide helps you maximize your time during ICSC@Western and enjoy all the unique adventures this beautiful desert destination has to offer.

We look forward to seeing you at the conference and on the greens at <u>ICSC</u> Foundation Golf Tournament!

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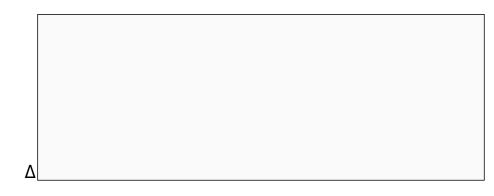
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